FENIX OUTDOOR INTERNATIONAL AG

Interim condensed consolidated financial statement for the period ended 30 June 2018

Second quarter 2018-04-01 - 2018-06-30

- The total income of the Group was TEUR 126 434 (117 748), an increase of 7,4 %.
- The operating profit of the Group was TEUR 10 372 (10 375).
- The profit before tax of the Group was TEUR 10 728 (8 565).
- The profit after tax of the Group was TEUR 6 339 (5 783).
- Earnings per share amounted to EUR 0,48 (0,43).

Period 2018-01-01 - 2018-06-30

- The total income of the Group was TEUR 260 896 (244 901), an increase of 6,5 %.
- The operating profit of the Group was TEUR 31 981 (28 672), an increase of 11,5 %.
- The profit before tax of the Group was TEUR 32 226 (26 312).
- Earnings per share after tax amounted to EUR 1,69 (1,46).

Events after period closing

No significant events after period closing are noted.

This report contains information which Fenix Outdoor International AG is obliged to publish under the EU Market Abuse Regulation rules and the Securities Market Act. The information was provided by the contact person stated below, for publication July 27, 2018 at 13:00.

CONTACTPERSON

Martin Nordin, CEO +41 797 99 27 58

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COMMENTS BY THE CEO

The strange weather continued.

In my comments after Q1 I said that Q2 was going to be hard to predict, I was right and from an outdoor retail perspective the weather really added a new dimension. In northern Europe it went directly from winter to summer, eliminating our important spring season. The effect was that we went from selling winter garments directly to selling summer garments like T-shirts and shorts without adding a spring season of jackets and trousers. This had an effect on ticket value and a decrease in average size on each purchase per customer. This behavior is confirmed by experience in Frilufts and by external customers. But you should not complain as weather is a part of our business and sometimes you win and sometimes you lose.

However, given these circumstances, we had a very reasonable quarter. Global Sales and Brands showed a growth of 12,6% in spite of us having instigated a more restrictive distribution policy in certain markets to enable us to better control grey exports and copies. In particular North America, excluding Royal Robbins, showed good growth. On a dollar basis it was 33,8% and in Euro 26,4%. Even though the acquisition of Royal Robbins will not have any major impact in our total result for the year, it did have a negative impact on our result in Q2 due to the low volume of the quarter.

Frilufts was negatively impacted by the weather and showed a growth of 3,4% which predominantly comes from the acquisition of Friluftsland in Denmark. Investments in expansion of shops and the integration of Friluftsland also had a negative effect on the result.

Overall we saw a growth of 7,3% in Net sales. The sales increased from MEUR 115,7 to 124,1 and the Operating profit was flat at MEUR 10,4, where we estimate onetime negative effects of integration and the logistic project to MEUR 2,2 compared to last year.

What does the future hold? Our restructuring of distribution is proceeding according to plan and the Asian Markets are showing signs of recovery. North America is currently growing profitably in a promising manner. Europe is showing a mixed picture depending upon market. As mentioned earlier the global preorder level for Brands and Global sales in Q3 is looking quite good. Frilufts have faced a strange weather situation but is still showing strength in the market, giving hope for the second half of the year.

Martin Nordin



	April - June	April - June	Jan - June	Jan - June	July - June	Jan-Dec
MEUR	2018	2017	2018	2017	2017/2018	2017
Net sales	124,1	115,7	255,7	239,5	556,1	539,9
Operating profit	10,4	10,4	32,0	28,7	88,2	84,9
Profit margin, %	8,4%	9,0%	12,5%	12,0%	15,9%	15,7%
Profit before tax	10,7	8,6	32,2	26,3	88,1	82,2
Net profit for the period	6,4	5,8	22,7	19,6	63,8	60,7
Earnings per B-share, EUR	0,48	0,43	1,69	1,46	4,74	4,51
Equity/assets ratio, %			65,9%	61,3%		62,1%

Net sales, MEUR





Operating profit, MEUR





The Group is organized in three business segments: Brands, Global sales and Frilufts.

- Brands includes the brands Fjällräven, Tierra, Primus, Hanwag, Royal Robbins and Brunton. It also includes Brandretail (The E-com and monobrand operations of the Brands) and distribution companies concentrated on sales of one brand.
- Global sales includes distribution companies selling more than one Fenix brand.
- In Frilufts the retailers Naturkompaniet AB, Partioaitta Oy, Globetrotter Ausrüstung GmbH and Friluftsland A/S are included.
- From 2018-01-01 a Brand distribution company for Fjällräven has been established in the Benelux area and the Hanwag sales in the same market has been transferred from Brands to Global sales.

The three business segments are supported by common functions for management, CSR/CSO, finance, legal, IT and logistics.

	Brands		Fril	Frilufts Global sales		l sales	Common		Group	
	Jan-Mar Jan-Mar		Jan-Mar Jan-Mar Jan-Mar		Jan-Mar	Jan-Mar Jan-Mar		Jan-Mar	Jan-Mar	
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
External sales, MEUR	36,6	31,4	56,3	51,5	38,4	40,8	0,3	0,1	131,6	123,8
Operating profit, MEUR	18,7	15,5	-1,9	-1,9	7,7	6,6	-2,8	-1,9	21,6	18,3

	Brands		Fril	ufts	fts Global sales		Common		Group	
	Apr-June Apr-June		Apr-June Apr-June Apr-Ju		Apr-June	r-June Apr-June		Apr-June	Apr-June Apr-June	
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
External sales, MEUR	29,8	24,3	67,4	65,2	26,4	25,9	0,5	0,3	124,1	115,7
Operating profit, MEUR	7,3	6,1	1,5	1,8	3,2	4,5	-1,6	-2,0	10,4	10,4

	Brands		Frile	Frilufts Global sales		Common		Group		
	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
External sales, MEUR	66,4	55,7	123,7	116,5	64,8	66,7	0,8	0,6	255,7	239,5
Operating profit, MEUR	26,0	21,7	-0,5	-0,1	10,9	11,0	-4,4	-3,8	32,0	28,7
Number of Stores	27	23	70	60	14	12			111	95
of which are franchise			4	4					4	4
Fixed assets	24,3	22,4	36,3	33,7	12,1	14,7	39,9	12,1	112,6	82,9
Cap. Expenditures	1,3	1,0	1,8	3,2	1,1	0,5	11,5	4,2	15,7	8,9

	Bro	ınds	Fril	ufts	Globa	l sales	Com	mon	То	tal
External sales per	Jan - June									
market	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
Switzerland					4,8	4,7			1,9%	2,0%
Sweden	6,0	7,1	22,3	23,0					11,1%	12,6%
Other Nordic countries	2,0	1,6	17,7	10,1	17,8	19,1			14,7%	12,9%
Germany	29,4	27,8	83,7	83,4			0,8	0,6	44,5%	46,7%
Benelux	7,0	5,1			4,5	5,7			4,5%	4,5%
Other Europe	5,8	2,4			17,3	16,3			9,0%	7,8%
North America	15,1	10,1			11,8	11,4			10,5%	9,0%
Other World	1,1	1,6			8,6	9,5			3,8%	4,6%
Total	66,4	55,7	123,7	116,5	64,8	66,7	0,8	0,6	100%	100%



Brands

External net sales Q2 29,8 (24,3) +22,6% Q1-Q2 66,4 (55,7) +19,2% Operating profit Q2 7,3 (6,1) Q1-Q2 26,0 (21,7)

Strong growth in North America attributed to increased sales of Fjällräven products through own shops, but also from the Royal Robbins sales consolidated from quarter two. The Other Europé and Benelux sales is showing an underlying growth, but is also affected by the establishment of a Fjällräven Brand sales company in the region. Lower sales is reported in Sweden due to a change in distribution strategy. The result is stable.

Global sales

External net sales Q2 26,4 (25,9) +1,9% Q1-Q2 64,8 (66,7) -2,8% Operating profit Q2 3,2 (4,5) Q1-Q2 10,9 (11,0)

Stable development of Net sales, but affected by market transfers between Brands and Global sales compared to last year. The result in quarter two is affected by slightly higher costs during the quarter. Last year result also included a profit from the acquisition of the minority of Bus Sport.

Frilufts

External net sales Q2 67,4 (65,2) +3,4% Q1-Q2 123,7 (116,5) +6,2% Operating profit Q2 1,5 (1,8) Q1-Q2 -0,5 (-0,1)

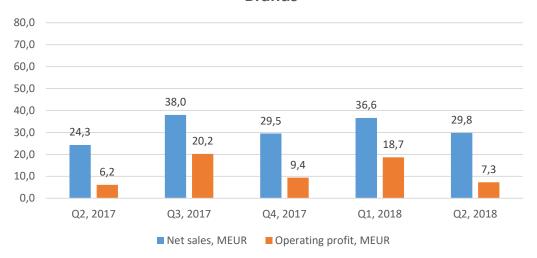
The increase in sales is primarily coming from the acquired Danish operation. The sales in local currency for Naturkompaniet is stable, but reported in EUR lower sales is shown. The Segment has had somewhat higher costs compared to last year, which had a slightly negative impact on earnings.

Liquidity and financial standing

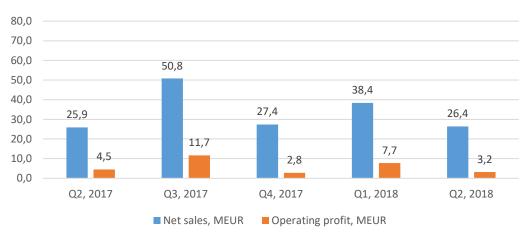
The Group's financial position remains strong. Consolidated cash and cash equivalents amounted to MEUR 65,2 (51,8). The Group's interest-bearing liabilities amounted to MEUR 41,5 (45,7). The higher capital expenditures are mainly related to the process of shifting the ERP systems in Globetrotter, an investment in a more efficient logistic software and the ongoing building of a European Business to Consumer warehouse in Ludwiglust in northern Germany. Consolidated equity attributable to shareholders was MEUR 240,2 (192,4), corresponding to an equity ratio of 65,9 (61,3)%.

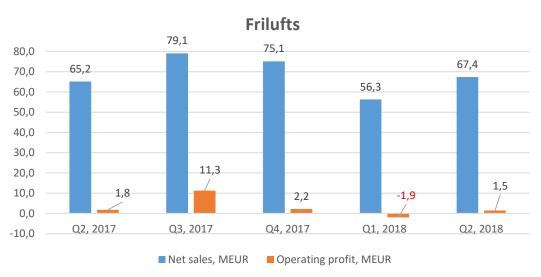


Net sales and operating result per segment Brands



Global sales







	3 mor	nths	6 mo	nths	12 months	
CONSOLIDATED INCOME STATEMENT	April-June	April-June	Jan-June	Jan-June	July-June	Jan-Dec
MEUR	2018	2017	2018	2017	2017/2018	2017
Net sales	124,1	115,7	255,7	239,5	556,1	539,9
Other operating income	2,3	2,0	5,2	5,4	12,5	12,7
Total income	126,4	117,7	260,9	244,9	568,6	552,6
Cost of goods	-55,8	-52,9	-113,8	-108,8	-244,2	-239,2
Other external expenses	-30,9	-28,6	-58,6	-56,1	-120,5	-118,1
Personnel expenses	-26,4	-23,4	-51,8	-46,4	-104,7	-99,3
Depreciation/amortisation	-3,1	-2,7	-6,0	-5,8	-12,9	-12,7
Result from participations in associated companies	0,5	0,7	1,7	1,3	2,6	2,2
Other operating expenses	-0,3	-0,4	-0,4	-0,4	-0,7	-0,7
Operating expenses	-116,0	-107,3	-228,9	-216,2	-480,4	-467,7
Operating profit	10,4	10,4	32,0	28,7	88,2	84,9
Financial income	0,9	0,3	1,1	0,3	1,2	0,4
Financial expenses	-0,6	-2,1	-0,9	-2,7	-1,3	-3,1
Profit before tax	10,7	8,6	32,2	26,3	88,1	82,2
Income tax	-4,3	-2,8	-9,5	-6,7	-24,3	-21,5
Net profit	6,4	5,8	22,7	19,6	63,8	60,7
Net profit for the year attributable to:						
Parent Company's shareholders	6,4	5,6	22,7	19,3	63,7	60,5
Non-controlling interests		0,2		0,3	0,1	0,2
Earnings per share, EUR	0,48	0,43	1,69	1,46	4,74	4,51
Number of outstanding shares, B, thousands	11 060	11 060	11 060	11 060	11 060	11 060
Number of outstanding shares, A, thousands	24 000	24 000	24 000	24 000	24 000	24 000

 $Earnings\ per\ share\ calculated\ as,\ number\ of\ B-shares+2\ 400\ 000\ A-shares,\ as\ A-shares\ only\ qualify\ to\ a\ tenth\ of\ the\ dividend\ compared\ to\ B-shares.$ There are no outstanding options or convertibles which would result in a dilution.



	3 mor	iths	6 mo	nths	12 months	
Consolidated Statement of Comprehensive Income	April-June	April-June	Jan-June	Jan-June	July-June	Jan-Dec
MEUR	2018	2017	2018	2017	2017/2018	2017
Net profit	6,4	5,8	22,7	19,6	63,8	60,
To be reclassified to the income statement in the future						
Change in translation reserve during the period	2,2	-1,4	-3,2	-1,3	-6,1	-4,
Hedge accounting	2,7	-2,1	3,5	-3,0	3,2	-3,
Taxes	-0,6	0,5	-0,8	0,7	-0,9	0,
Total other comprehensive income for the period	4,3	-3,0	-0,5	-3,6	-3,8	-6,
Total comprehensive income for the period	10,7	2,8	22,1	16,0	60,0	53,
Total comprehensive income attributable to:						
Parent Company's shareholders	10,7	2,6	22,1	15,7	59,9	53,
Non-controlling interests		0,2		0,3	0,1	0,



CONSOLIDATED STATEMENT OF	30 June	30 June	31 Dec
FINANCIAL POSITION, MEUR	2018	2017	2017
Assets			
Fixed assets			
Intangible fixed assets	33,7	20,1	29,0
Tangible fixed assets	58,3	42,0	52,3
Financial assets	20,6	20,8	19,3
Total fixed assets	112,6	82,9	100,6
Current assets			
Inventories	134,5	133,5	132,7
Accounts receivable trade and other receivables	46,5	40,8	39,8
Prepaid expenses and accrued income	5,6	4,9	4,9
Cash and cash equivalents	65,2	51,8	93,7
Total current assets	251,8	231,0	271,1
Total assets	364,4	313,9	371,7
Equity and liabilities			
Equity and reserves attributable to the Parent Company's shareholders	240,2	192,4	230,8
Non-controlling interest	-	0,9	-
Total equity	240,2	193,3	230,8
Liabilities			
Non-current liabilities			
Other non-current liabilities	13,8	11,3	14,8
Interest bearing liabilities	1,5	1,5	1,9
Total non-current liabilities	15,3	12,8	16,7
Current liabilities			
Other current liabilities	50,5	43,1	47,8
Interest bearing liabilities	40,0	44,2	50,7
Accrued expenses and deferred income	18,4	20,5	25,7
Total current liabilities	108,9	107,8	124,2
Total equity and liabilities	364,4	313,9	371,7



		Other				
		contributed	Retained	ľ	Non-controlling	
Statement of changes in Equity MEUR	Share capital	capital	earnings	Total	interest	Total Equity
01-01-2017	12,4	39,8	134,6	186,7	2,6	189,3
Net Profit for the year			19,3	19,3	0,3	19,6
Other comprehensive income for the year			-3,6	-3,6	-	-3,6
Total comprehensive income for the year	-	-	15,7	15,7	0,3	16,0
Transactions with non-controlling interests			0,8	0,8	-2,0	-1,3
Sales of own shares			0,4	0,4		0,4
Dividends			-11,1	-11,1	-	-11,1
30-06-2017	12,4	39,8	140,3	192,4	0,9	193,3
01-01-2018	12,4	39,8	178,7	230,8	0,0	230,8
Net Profit for the year			22,7	22,7	0,0	22,7
Other comprehensive income for the year			-0,5	-0,5	-	-0,5
Total comprehensive income for the year	-	-	22,1	22,1	0,0	22,2
Dividends			-12,8	-12,8	-	-12,8
30-06-2018	12,4	39,8	187,9	240,0	0,0	240,2



	6 mor	nths	12 months
Consolidated statement of cash flows	Jan-June	Jan-June	Jan - Dec
MEUR	2018	2017	2017
OPERATING ACTIVITIES			
Net profit for the year	22,7	19,6	60,7
Tax expense in income statement	9,5	6,7	21,6
Financial result net in income statement	-0,2	2,4	2,7
Depreciation/amortisation	6,0	5,8	12,7
Adjustment for non cash items	-3,4	-2,0	-4,1
Interest and dividends received	0,3	0,3	0,4
Interest paid	-0,9	-1,6	-2,5
Income tax paid	-12,8	-15,1	-21,6
	21,2	16,1	69,9
Change in inventories	2,0	-8,2	-3,6
Change in operating receivables	-2,1	2,8	1,8
Change in operating liabilities	-7,7	-2,5	0,5
Cash flow from operating activities	13,4	8,2	68,6
INVESTING ACTIVITIES			
Purchase of intangible assets	-5,3	-2,7	-7,1
Purchase of tangible fixed assets	-10,4	-6,2	-23,3
Sale of tangible fixed assets			0,4
Acquisition of subsidiaries, net of cash acquired	-1,2		-6,0
Settlement of loans	-0,9		-1,2
Financial assets	-0,1	0,5	0,6
Cash flow from investing activities	-17,9	-8,4	-36,6
FINANCING ACTIVITIES			
Borrowings	1,4		10,2
Repaid borrowings	-13,0	-11,8	-13,5
Acquisition of non-controlling interests		-1,3	-1,3
Changes other long term liabilities	-0,9		
Sale and purchase of own shares		0,4	0,4
Dividends paid	-12,8	-11,1	-11,1
Cash flow from financing activities	-25,3	-23,8	-15,3
Change in cash and cash equivalents	-29,8	-24,0	16,7
Cash and cash equivalents at beginning of year	93,7	76,8	76,8
Effect of exchange rate differences on cash and cash equivalents	1,2	-1,0	0,2
Cash and cash equivalents at period-end	65,1	51,8	93,7



Note 1 Accounting principles

Fenix Outdoor International AG is a listed company with its registered office in Zug, Switzerland.

The Group applies the International Financial Reporting Standards (IFRS) issued by the IASB and is compliant with IFRS as adopted by the EU. This quarterly report is prepared in accordance with IAS 34, Interim Financial Reporting. The accounting policies adopted are consistent with those applied in the Annual Report for the year ended 31 December 2017 exception of new and revised standards and interpretations that become effective January 2018. The new additions and clarifications regarding IFRS, which become effective January 1, 2018, had no significant impact on the financial report.

IFRS 9 Financial instrument and IFRS 15 revenue from Contracts with customers become effective 1 January 2018, and had no significant impact on the financial performance.

IFRS 16 Leases will become effective 1 January 2019 and expects, given the operational lease contracts in the group, to have an impact of the balance sheet and income statement of the Group. The review of the impact is ongoing.

The Group presents consolidated financial data in EUR (conversion rates in accordance with Note 3).

The report is not audited by the Auditors of the Group.

Note 2 Risks

The risk factors of the Group are presented in the last published annual report 2017, page 24.

Note 3 Exchange rates

	Д	verage rate		Balance sheet closing rate					
	Jan - Jun	Jan - Jun	Jan - Dec						
	2018	2017	2017	2018-06-30	2017-06-30	2017-12-31			
SEK/EUR	10,2270	9,5963	9,6464	10,4530	9,6398	9,8438			
CHF/EUR	1,1665	1,0778	1,1152	1,1569	1,0930	1,1702			
USD/EUR	1,2059	1,0929	1,1353	1,1658	1,1412	1,1993			
SEK/CHF	8,7673	8,9036	8,6502	9,0354	8,8196	8,4121			



Note 4 Hedge accounting

	2018-06-30	2017-12-31	2017-06-30
Market value	2 044	-1 455	-976
FX Forwards			
	40.400	12 500	20.460
Purchased TUSD	48 100	43 500	30 460
Sold TEUR	39 116	37 475	27 305
Rate	1,230	1,161	1,116
Purchased TUSD	1 500	1 500	-
Sold TNOK	12 311	12 736	-
Rate	8,207	8,491	-
Interest swap			
·			
Paying long term due 2020-03-19, TUSD	15 000	15 000	15 000
Getting short term 3 months, TUSD	15 000	15 000	15 000
Paying long term due 2020-03-19, TEUR			10 000
Getting short term 3 months, TEUR			10 000

Accounting method

The market value is reported in full as a change in the hedging reserve in other comprehensive income in equity.



Note 5 Segment reporting – sales and operating result

The Group is organized in three business segments: Brands, Global sales and Frilufts. Fenix Outdoor International AG reports sales and operating result for the segments Brands, Global Sales, Frilufts and Common. The internal monitoring of the operations takes place in this segmentation. Additionally sales is divided into geographical areas.

	Brands		Frilufts		Global sales		Common		Group	
	Jan-Mar Jan-Mar		ın-Mar Jan-Mar .	Jan-Mar	Jan-Mar	Jan-Mar	Jan-Mar	Jan-Mar	Jan-Mar	Jan-Mar
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
External sales, MEUR	36,6	31,4	56,3	51,5	38,4	40,8	0,3	0,1	131,6	123,8
Operating profit, MEUR	18,7	15,5	-1,9	-1,9	7,7	6,6	-2,8	-1,9	21,6	18,3

	Brands		Frilufts		Global sales		Common		Group	
	Apr-June Apr-June		Apr-June Apr-June		Apr-June Apr-June		Apr-June Apr-June		Apr-June	Apr-June
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
External sales, MEUR	29,8	24,3	67,4	65,2	26,4	25,9	0,5	0,3	124,1	115,7
Operating profit, MEUR	7,3	6,1	1,5	1,8	3,2	4,5	-1,6	-2,0	10,4	10,4

	Brands		Frilufts		Global sales		Common		Group	
	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June				
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
External sales, MEUR	66,4	55,7	123,7	116,5	64,8	66,7	0,8	0,6	255,7	239,5
Operating profit, MEUR	26,0	21,7	-0,5	-0,1	10,9	11,0	-4,4	-3,8	32,0	28,7
Number of Stores	27	23	70	60	14	12			111	95
of which are franchise			4	4					4	4
Fixed assets	24,3	22,4	36,3	33,7	12,1	14,7	39,9	12,1	112,6	82,9
Cap. Expenditures	1,3	1,0	1,8	3,2	1,1	0,5	11,5	4,2	15,7	8,9

	Bra	Brands		Frilufts		Global sales		Common		ital
External sales per	Jan - June	Jan - June	Jan - June	Jan - June	Jan - June					
market	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
Switzerland					4,8	4,7			4,8	4,7
Sweden	6,0	7,1	22,3	23,0					28,3	30,1
Other Nordic countries	2,0	1,6	17,7	10,1	17,8	19,1			37,5	30,8
Germany	29,4	27,8	83,7	83,4			0,8	0,6	113,9	111,8
Benelux	7,0	5,1			4,5	5,7			11,5	10,8
Other Europe	5,8	2,4			17,3	16,3			23,1	18,7
North America	15,1	10,1			11,8	11,4			26,9	21,5
Other World	1,1	1,6			8,6	9,5			9,7	11,1
Total	66.4	55.7	123.7	116.5	64.8	66.7	0.8	0.6	255.7	239.5



Note 6 Acquisition of Royal Robbins

On March 28, 2018, Fenix Outdoor International AG acquired 100 % in Royal Robbins. Preliminary purchase analysis made. The price for the shares is basically equal to net asset value.

Note 7 Events after period closing

No major events after period closing

Note 8 Transactions with related parties

There have been no major changes in relations to transactions with related parties compared to 2017.

Zug July 27, 2018

The CEO and the Board of Directors certifies that this report gives a true and fair view of the Group's operations, position and results and describes the principal risks and uncertainties that the Company and the companies in the group are exposed to.

Alex Koska Martin Nordin Susanne Nordin Mats Olsson

President Chairman

Ulf Gustafsson Rolf Schmid Sebastian von Wallwitz

The semiannual report is not audited by the Auditors of the Group.





