

# Welcome to your CDP Climate Change Questionnaire 2020

# **C0.** Introduction

# **C0.1**

## (C0.1) Give a general description and introduction to your organization.

Fenix Outdoor is a listed (OMX Nasdaq in Stockholm) group with subsidiaries in Europe, USA and Asia. The operation is divided in three business segments, Brands, Frilufts Retail and Global Sales, focusing on high quality, durable outdoor products for recreation and for professional use.

## **C0.2**

## (C0.2) State the start and end date of the year for which you are reporting data.

	Start date	End date	Indicate if you are providing emissions data for past reporting years	Select the number of past reporting years you will be providing emissions data for
Reporting year	January 1, 2019	December 31, 2019	Yes	3 years

## **C0.3**

(C0.3) Select the countries/areas for which you will be supplying data.

Austria

Belgium

China

China, Hong Kong Special Administrative Region

Czechia

Denmark



Estonia Finland France Germany Hungary Luxembourg Netherlands Norway Poland Republic of Korea Slovakia Slovenia Sweden Switzerland Taiwan, Greater China United Kingdom of Great Britain and Northern Ireland United States of America

# **C0.4**

(C0.4) Select the currency used for all financial information disclosed throughout your response. EUR

# **C1. Governance**

# C1.1

(C1.1) Is there board-level oversight of climate-related issues within your organization?

Yes



# C1.2

## (C1.2) Provide the highest management-level position(s) or committee(s) with responsibility for climate-related issues.

Name of the position(s) and/or committee(s)	Responsibility	Frequency of reporting to the board on climate- related issues	
Chief Sustainability Officer (CSO)	Both assessing and managing climate-related risks and opportunities	Quarterly	

# C1.3

## (C1.3) Do you provide incentives for the management of climate-related issues, including the attainment of targets?

	Provide incentives for the management of climate-related issues		
Row 1	No, and we do not plan to introduce them in the next two years		

# **C2.** Risks and opportunities

# **C2.1**

(C2.1) Does your organization have a process for identifying, assessing, and responding to climate-related risks and opportunities? Yes

## C2.3

(C2.3) Have you identified any inherent climate-related risks with the potential to have a substantive financial or strategic impact on your business?

Yes



# C2.3a

## (C2.3a) Provide details of risks identified with the potential to have a substantive financial or strategic impact on your business.

## Identifier

Risk 1

#### Where in the value chain does the risk driver occur?

**Direct operations** 

#### Risk type & Primary climate-related risk driver

Emerging regulation Carbon pricing mechanisms

#### Primary potential financial impact

Increased indirect (operating) costs

## **Company-specific description**

Although no legal requirements are in place for the time being for our industry, more regulations with respect to a company's greenhouse gas emissions and carbon pricing are to come. Already today we are affected by increasing carbon pricing for fossil fuels due to our self-operated locations (mainly production and retail).

## **Time horizon**

Medium-term

## Likelihood

Very likely

## Magnitude of impact

Medium-low



Are you able to provide a potential financial impact figure? No, we do not have this figure

Potential financial impact figure (currency)

Potential financial impact figure – minimum (currency)

Potential financial impact figure – maximum (currency)

Explanation of financial impact figure

Cost of response to risk

Description of response and explanation of cost calculation

Comment

Identifier

Risk 2

Where in the value chain does the risk driver occur?

Risk type & Primary climate-related risk driver



#### Chronic physical

Changes in precipitation patterns and extreme variability in weather patterns

## Primary potential financial impact

Decreased revenues due to reduced production capacity

## **Company-specific description**

Most of our supply chain partners are in the global south. This region is in general more vulnerable to climate change effects than the global north. Changing weather conditions and increasing frequency and severity of extreme weather events (floods, storms, water scarcity and droughts) can lead to loss of harvest, thereby threatening our raw material sourcing of e.g. cotton or hemp, destroyed homes and create unsafe circumstances. Reduced production capacity can also lead to disruptions in our product supply through delayed deliveries. Independent from production capacity but depending on changes in weather patterns, our warehouses (especially the Asian ones) might not be accessible due to floods or heavy storms. Anyhow, this has an impact on the whole industry, thus we do not solely see a company specific risk but a greater one.

## Time horizon

Medium-term

## Likelihood

More likely than not

## Magnitude of impact

Medium-low

## Are you able to provide a potential financial impact figure?

No, we do not have this figure

## Potential financial impact figure (currency)

Potential financial impact figure – minimum (currency)

Potential financial impact figure – maximum (currency)



## **Explanation of financial impact figure**

#### Cost of response to risk

Description of response and explanation of cost calculation

#### Comment

## Identifier

Risk 3

#### Where in the value chain does the risk driver occur?

Downstream

## Risk type & Primary climate-related risk driver

Market

Changing customer behavior

## Primary potential financial impact

Decreased revenues due to reduced demand for products and services

## **Company-specific description**

Extreme weather events around the world and the vanishing of seasons in some regions will impact our economic performance as well as the reliability of our supply chain. We may loose suppliers, products (in storms at sea) and styles due to a change in preferences of our customers.



E.g. a change in climate and weather patterns may lead to a change /shift in product range. Fenix Outdoor produces inter alia a winter textiles collection which is used in winter recreation areas. If these fail to exist, a limited number of customers will feel the need to buy our equipment.

## **Time horizon**

Unknown

## Likelihood

More likely than not

## Magnitude of impact

Low

## Are you able to provide a potential financial impact figure?

No, we do not have this figure

Potential financial impact figure (currency)

Potential financial impact figure - minimum (currency)

Potential financial impact figure – maximum (currency)

Explanation of financial impact figure

Cost of response to risk

Description of response and explanation of cost calculation



#### Comment

#### Identifier

Risk 4

#### Where in the value chain does the risk driver occur?

**Direct operations** 

## Risk type & Primary climate-related risk driver

Chronic physical Rising mean temperatures

#### Primary potential financial impact

Increased indirect (operating) costs

## **Company-specific description**

With increasing mean temperatures there will be an increased demand for cooling in summer times, resulting in an increased energy consumption. Already today, the retail business makes up to 70% of our energy consumption and up to 40% of our Scope 2 emissions. Further, droughts and decreased average precipitation will bring an increase of our fresh water consumption for irrigation purposes of our operations.

#### Time horizon

Medium-term

### Likelihood

More likely than not

#### Magnitude of impact

Medium

## Are you able to provide a potential financial impact figure?



No, we do not have this figure

Potential financial impact figure (currency)

Potential financial impact figure – minimum (currency)

Potential financial impact figure – maximum (currency)

**Explanation of financial impact figure** 

Cost of response to risk

Description of response and explanation of cost calculation

Comment

# C2.4

(C2.4) Have you identified any climate-related opportunities with the potential to have a substantive financial or strategic impact on your business?

Yes



# C2.4a

(C2.4a) Provide details of opportunities identified with the potential to have a substantive financial or strategic impact on your business.

#### Identifier

Opp1

## Where in the value chain does the opportunity occur? Downstream

Downstream

Opportunity type

Products and services

## Primary climate-related opportunity driver

Shift in consumer preferences

## Primary potential financial impact

Increased revenues resulting from increased demand for products and services

## **Company-specific description**

Costumers will be more and more interested in the way their purchased products are contributing to climate change and will go for the more climate friendly alternative as they become aware of nature's value for mitigating climate change. Once this awareness is established in the broader society, people will strive for being outdoors, spending time in nature and thus we anticipate a higher demand for outdoor and trekking clothing. Changes in climatic conditions in today's more temperate regions may lead to a higher demand for protective clothing (against vector– borne diseases, sunlight, rainfall etc.). Opportunities may also rest in different outdoor behavior, requiring different and more groups to protect against "regular" weather patterns. The chance is enhanced production of slightly different and specialized products.

## **Time horizon**

Medium-term



#### Likelihood

More likely than not

## Magnitude of impact Medium

Are you able to provide a potential financial impact figure? No, we do not have this figure

Potential financial impact figure (currency)

Potential financial impact figure – minimum (currency)

Potential financial impact figure – maximum (currency)

Explanation of financial impact figure

Cost to realize opportunity

Strategy to realize opportunity and explanation of cost calculation

Comment

Identifier



### Opp2

#### Where in the value chain does the opportunity occur?

**Direct operations** 

## **Opportunity type**

Products and services

## Primary climate-related opportunity driver

Ability to diversify business activities

## Primary potential financial impact

Increased revenues resulting from increased demand for products and services

## **Company-specific description**

During every product's production, use and end-of-life phase, it emits greenhouse gases. With our rental and second hand business models we try to limit the amount of products being produced and and the same time enable people to enjoy the great outdoors without owning the equipment needed. This is especially important for gear which is used occasionally, as tents, boats or equipment for children.

## **Time horizon**

Unknown

## Likelihood

Very likely

## Magnitude of impact

Medium

## Are you able to provide a potential financial impact figure?

No, we do not have this figure

## Potential financial impact figure (currency)



Potential financial impact figure – minimum (currency)

Potential financial impact figure – maximum (currency)

Explanation of financial impact figure

Cost to realize opportunity

Strategy to realize opportunity and explanation of cost calculation

Comment

# **C3. Business Strategy**

## **C**3.1

(C3.1) Have climate-related risks and opportunities influenced your organization's strategy and/or financial planning? Yes, and we have developed a low-carbon transition plan

# C4. Targets and performance

# C4.1

(C4.1) Did you have an emissions target that was active in the reporting year?



Both absolute and intensity targets

## C4.1a

(C4.1a) Provide details of your absolute emissions target(s) and progress made against those targets.

Target reference number

Abs 1

## Year target was set

2019

Target coverage Company-wide

```
Scope(s) (or Scope 3 category)
Scope 1+2 (market-based)
```

## Base year

2019

Covered emissions in base year (metric tons CO2e)

3,196

Covered emissions in base year as % of total base year emissions in selected Scope(s) (or Scope 3 category)

95

## Target year

2025

Targeted reduction from base year (%)



40

Covered emissions in target year (metric tons CO2e) [auto-calculated] 1,917.6 Covered emissions in reporting year (metric tons CO2e) 3,196

% of target achieved [auto-calculated]

0

Target status in reporting year New

Is this a science-based target?

Yes, we consider this a science-based target, but this target has not been approved as science-based by the Science-Based Targets initiative

## Please explain (including target coverage)

We aligned our targets with the Absolute Contraction Methode; with our target we exceed the minimum reduction required by this approach.

## C4.1b

(C4.1b) Provide details of your emissions intensity target(s) and progress made against those target(s).

Target reference number Int 1 Year target was set

2019

Target coverage



Company-wide

## Scope(s) (or Scope 3 category)

Scope 3: Purchased goods & services

Intensity metric Metric tons CO2e per unit of production

Base year

2019

Intensity figure in base year (metric tons CO2e per unit of activity)

% of total base year emissions in selected Scope(s) (or Scope 3 category) covered by this intensity figure 80

Target year 2025

Targeted reduction from base year (%)

50

Intensity figure in target year (metric tons CO2e per unit of activity) [auto-calculated]

% change anticipated in absolute Scope 1+2 emissions

% change anticipated in absolute Scope 3 emissions

Intensity figure in reporting year (metric tons CO2e per unit of activity)



## % of target achieved [auto-calculated]

## Target status in reporting year

New

## Is this a science-based target?

Yes, we consider this a science-based target, but this target has not been approved as science-based by the Science Based Targets initiative

## Please explain (including target coverage)

We aligned our targets with the Absolute Contraction Methode; with our target we exceed the minimum reduction required by this approach.

# C4.2

## (C4.2) Did you have any other climate-related targets that were active in the reporting year?

Target(s) to increase low-carbon energy consumption or production Other climate-related target(s)

## C4.2a

(C4.2a) Provide details of your target(s) to increase low-carbon energy consumption or production.

Target reference number Low 1

Year target was set 2019

**Target coverage** 



Company-wide

Target type: absolute or intensity

Absolute

Target type: energy carrier

All energy carriers

## Target type: activity

Consumption

## Target type: energy source

Renewable energy source(s) only

# Metric (target numerator if reporting an intensity target) kWh

Target denominator (intensity targets only)

# Base year 2019 Figure or percentage in base year 75

Target year

2025

## Figure or percentage in target year

100

Figure or percentage in reporting year



75

% of target achieved [auto-calculated]

Target status in reporting year New

Is this target part of an emissions target? Yes, part of emission target for Scope 1 and 2

Is this target part of an overarching initiative?

No, it's not part of an overarching initiative

Please explain (including target coverage)

100% renewable energy by 2025 for all owned or operated Fenix locations.

# C4.2b

(C4.2b) Provide details of any other climate-related targets, including methane reduction targets.

# C4.3

(C4.3) Did you have emissions reduction initiatives that were active within the reporting year? Note that this can include those in the planning and/or implementation phases.

Yes

# C4.3b

(C4.3b) Provide details on the initiatives implemented in the reporting year in the table below.



### Initiative category & Initiative type

Energy efficiency in buildings Other, please specify Combined efficiency measures for lighting, ventilation and maintenance

## Estimated annual CO2e savings (metric tonnes CO2e)

5

## Scope(s)

Scope 2 (market-based)

### Voluntary/Mandatory

Voluntary

## Annual monetary savings (unit currency – as specified in C0.4)

41,000

### Investment required (unit currency – as specified in C0.4)

## **Payback period**

4-10 years

## Estimated lifetime of the initiative

6-10 years

#### Comment

Annual emissions savings are low due to purchase of renewable energy at the respective location. The savings refer only to the amount of saved electricity (the kWhs not purchased), without taking any other costs into consideration. This is one example of a local activity in Germany.



Energy efficiency projects, especially with respect to efficient lighting (LED) are conducted in the majority of our locations, mainly retail, warehouses and production.

## Initiative category & Initiative type

Energy efficiency in buildings Heating, Ventilation and Air Conditioning (HVAC)

#### Estimated annual CO2e savings (metric tonnes CO2e)

4.2

## Scope(s)

Scope 2 (location-based)

### Voluntary/Mandatory

Voluntary

## Annual monetary savings (unit currency – as specified in C0.4)

3,600

## Investment required (unit currency - as specified in C0.4)

## **Payback period**

1-3 years

## Estimated lifetime of the initiative

6-10 years

## Comment

Installation of air source heat pump in one of our finish retail stores. The savings refer only to the amount of saved electricity (the kWhs not purchased), without taking any other costs into consideration.



# **C5. Emissions methodology**

## C5.2

(C5.2) Select the name of the standard, protocol, or methodology you have used to collect activity data and calculate emissions. The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition) The Greenhouse Gas Protocol: Scope 2 Guidance

# C6. Emissions data

## **C6.1**

(C6.1) What were your organization's gross global Scope 1 emissions in metric tons CO2e?

Reporting year

Gross global Scope 1 emissions (metric tons CO2e) 1,289

#### Start date

January 1, 2019

## End date

December 31, 2019

## Comment

Increase due to: better data quality, obtained scope 1 emissions from refrigerant leakages, increased operations in our German warehouse.

## Past year 1



## Gross global Scope 1 emissions (metric tons CO2e)

386

## Start date

January 1, 2018

## End date

December 31, 2018

## Comment

Corrected numbers with respect to CSR report 2018

## Past year 2

Gross global Scope 1 emissions (metric tons CO2e)

2,362

## Start date

January 1, 2017

## End date

December 31, 2017

## Comment

## Past year 3

Gross global Scope 1 emissions (metric tons CO2e)

2,397

## Start date

January 1, 2016



#### End date

December 31, 2016

## Comment

# **C6.2**

(C6.2) Describe your organization's approach to reporting Scope 2 emissions.

Row 1

**Scope 2, location-based** We are reporting a Scope 2, location-based figure

Scope 2, market-based We are reporting a Scope 2, market-based figure

## Comment

We report market-based figures were supplier specific emission factors are available.

# C6.3

(C6.3) What were your organization's gross global Scope 2 emissions in metric tons CO2e?

**Reporting year** 

```
Scope 2, location-based
1,137
Scope 2, market-based (if applicable)
767
```



#### Start date

January 1, 2019

## End date

December 31, 2019

## Comment

## Past year 1

Scope 2, location-based 2,959

Scope 2, market-based (if applicable)

## Start date

January 1, 2018

## End date

December 31, 2018

## Comment

Corrected numbers with respect to CSR report 2018

## Past year 2

Scope 2, location-based 1,971

Scope 2, market-based (if applicable)



#### Start date

January 1, 2017

## End date

December 31, 2017

## Comment

## Past year 3

Scope 2, location-based 2,367

Scope 2, market-based (if applicable)

## Start date

January 1, 2016

## End date

December 31, 2016

## Comment

# C6.5

(C6.5) Account for your organization's gross global Scope 3 emissions, disclosing and explaining any exclusions.

Purchased goods and services

**Evaluation status** 



Relevant, calculated

#### Metric tonnes CO2e

62,590

## **Emissions calculation methodology**

Includes partly supplier data (total energy consumption, without taking production volume of our own brands within the total suppliers production volume into account) and some product footprints. Additionally emissions from purchased consumables as well as raw materials (cradle-to-gate) are accounted for. Due to our reporting structure, some materials are reported aggregated under "others" (e.g. other biosynthetics). For now, those materials are not included in the above stated emissions as no emission factors are available. We assume, that our emissions from suppliers are slightly overestimated whereas the emissions from raw materials tent to be a bit higher. The likelihood is high that the overall size for the mentioned purchased goods and services is correct. Emissions from internal events are included in this section as well.

## Percentage of emissions calculated using data obtained from suppliers or value chain partners

20

## **Please explain**

For emissions calculation average emission factor were used; specific emission factors have been available for company specific fabrics as well as for leather supplied by Hanwag's German leather supplier "Heinen".

## **Capital goods**

#### **Evaluation status**

Not relevant, explanation provided

## Please explain

No capital goods existing

## Fuel-and-energy-related activities (not included in Scope 1 or 2)

## **Evaluation status**

Not relevant, explanation provided



#### **Please explain**

Emissions included in Scope 2 emission factors from energy supplier

### Upstream transportation and distribution

#### **Evaluation status**

Relevant, calculated

#### Metric tonnes CO2e

3,264

#### **Emissions calculation methodology**

Data provided by service providers

#### Percentage of emissions calculated using data obtained from suppliers or value chain partners

100

#### Please explain

## Waste generated in operations

#### **Evaluation status**

Relevant, calculated

## Metric tonnes CO2e

20

#### **Emissions calculation methodology**

Calculation based on reported data from the entities with average emission factors from DEFRA, activity data have been reported from supplier or estimated by the entities.

## Percentage of emissions calculated using data obtained from suppliers or value chain partners



0

#### Please explain

## **Business travel**

#### **Evaluation status**

Relevant, calculated

#### **Metric tonnes CO2e**

1,900

#### **Emissions calculation methodology**

Information provided by travel agency and airlines as well as by internal travel reporting tool

#### Percentage of emissions calculated using data obtained from suppliers or value chain partners

60

## Please explain

## **Employee commuting**

### **Evaluation status**

Relevant, calculated

#### Metric tonnes CO2e

1,353

#### **Emissions calculation methodology**

The total CO2e emission from commuting has been extrapolated based on a survey from 2019, which involves estimated emissions from employee commuting based on average company-specific data



## Percentage of emissions calculated using data obtained from suppliers or value chain partners

25

## Please explain

25% of Fenix outdoor employees participated in the survey.

## Upstream leased assets

## **Evaluation status**

Not evaluated

## Please explain

No leased assets existing

## Downstream transportation and distribution

## **Evaluation status**

Relevant, calculated

## Metric tonnes CO2e

1,749

## **Emissions calculation methodology**

Emission factors have been delivered by service providers (average emissions per shipment)

## Percentage of emissions calculated using data obtained from suppliers or value chain partners

100

Please explain

## **Processing of sold products**



## **Evaluation status**

Not relevant, explanation provided

## Please explain

Our products are delivered to the end consumer

## Use of sold products

## **Evaluation status**

Relevant, not yet calculated

## Please explain

## End of life treatment of sold products

## **Evaluation status**

Relevant, not yet calculated

## Please explain

## **Downstream leased assets**

## **Evaluation status**

Not relevant, explanation provided

## Please explain

No leased assets existing

## Franchises

**Evaluation status** 



#### Not relevant, explanation provided

### Please explain

Franchise consumption figures are included in Scope 1 and 2

## Other (upstream)

Evaluation status

Please explain

## Other (downstream)

Evaluation status Not evaluated

Please explain

## **C6.10**

(C6.10) Describe your gross global combined Scope 1 and 2 emissions for the reporting year in metric tons CO2e per unit currency total revenue and provide any additional intensity metrics that are appropriate to your business operations.

Intensity figure 0.005

Metric numerator (Gross global combined Scope 1 and 2 emissions, metric tons CO2e)



Metric denominator

unit total revenue

Metric denominator: Unit total 607,100,000

Scope 2 figure used Location-based

% change from previous year 4.5

Direction of change Decreased

**Reason for change** 

Purchase of EACs, decrease in Scope 2 emissions due to purchase of renewable energy and energy efficiency measures in the retail business.

# **C7. Emissions breakdowns**

# **C7.9**

(C7.9) How do your gross global emissions (Scope 1 and 2 combined) for the reporting year compare to those of the previous reporting year?

Decreased



# C8. Energy

## **C8.2**

## (C8.2) Select which energy-related activities your organization has undertaken.

	Indicate whether your organization undertook this energy-related activity in the reporting year
Consumption of fuel (excluding feedstocks)	Yes
Consumption of purchased or acquired electricity	Yes
Consumption of purchased or acquired heat	Yes
Consumption of purchased or acquired steam	No
Consumption of purchased or acquired cooling	No
Generation of electricity, heat, steam, or cooling	No

## C8.2a

## (C8.2a) Report your organization's energy consumption totals (excluding feedstocks) in MWh.

	Heating value	MWh from renewable sources	MWh from non-renewable sources	Total (renewable and non- renewable) MWh
Consumption of fuel (excluding feedstock)	Unable to confirm heating value			
Consumption of purchased or acquired electricity		15,284	3,821	19,106
Consumption of purchased or acquired heat			2,382	2,382
Total energy consumption				27,143



# C12. Engagement

# C12.1

(C12.1) Do you engage with your value chain on climate-related issues?

Yes, our suppliers

Yes, our customers

Yes, other partners in the value chain

# C15. Signoff

# C-FI

(C-FI) Use this field to provide any additional information or context that you feel is relevant to your organization's response. Please note that this field is optional and is not scored.

# C15.1

(C15.1) Provide details for the person that has signed off (approved) your CDP climate change response.

	Job title	Corresponding job category
Row 1	Chief Sustainability Officer	Chief Sustainability Officer (CSO)



# SC. Supply chain module

## SC0.0

(SC0.0) If you would like to do so, please provide a separate introduction to this module.

# SC0.1

(SC0.1) What is your company's annual revenue for the stated reporting period?

	Annual Revenue
Row 1	

## SC0.2

(SC0.2) Do you have an ISIN for your company that you would be willing to share with CDP?

# SC1.1

(SC1.1) Allocate your emissions to your customers listed below according to the goods or services you have sold them in this reporting period.

# SC1.2

(SC1.2) Where published information has been used in completing SC1.1, please provide a reference(s).



# SC1.3

(SC1.3) What are the challenges in allocating emissions to different customers, and what would help you to overcome these challenges?

Allocation challenges	Please explain what would help you overcome these challenges
SC1.4	

(SC1.4) Do you plan to develop your capabilities to allocate emissions to your customers in the future?

## SC2.1

(SC2.1) Please propose any mutually beneficial climate-related projects you could collaborate on with specific CDP Supply Chain members.

## SC2.2

(SC2.2) Have requests or initiatives by CDP Supply Chain members prompted your organization to take organizational-level emissions reduction initiatives?

## SC3.1

(SC3.1) Do you want to enroll in the 2020-2021 CDP Action Exchange initiative?



# SC3.2

(SC3.2) Is your company a participating supplier in CDP's 2019-2020 Action Exchange initiative?

# Submit your response

## In which language are you submitting your response?

English

## Please confirm how your response should be handled by CDP

	I am submitting to	Public or Non-Public Submission	Are you ready to submit the additional Supply Chain Questions?
I am submitting my response	Investors Customers	Non-public	

## Please confirm below

I have read and accept the applicable Terms